

Choosing an orthodontist is a difficult task because most people are not familiar with certain differences in this dental specialty. Patients and parents of patients don't know what to expect, and how to compare different offices. Below are the 5 key traits that make us unique:

We use a **computer-guided approach** where the braces and aligners are **customized** for each one of our patients using three-dimensional simulations of the desired results.

Most other offices use non-customized braces that require eye-balling the braces in the middle of the tooth and continuously adjusting for minor human error because of their approach: "one-size-fits-all".

We design the treatment based on three-dimensional images of the face. Our plan and results are based on **face esthetics, smile appearance and youth preservation.**

Most other offices plan their treatments only looking at teeth. This results in teeth being aligned, however not properly related to the smile and face; that can make the patient appear older.

Dr. Grauer has trained in orthodontics twice, once in **Europe** and once in the **US**. He is a **Professor** of Advanced Orthodontics at USC, an **Editor** for the American Journal of Orthodontics and an **Examiner** for the American Board of Orthodontics.

We use only the **safest procedures and materials** to ensure tooth health. For instance Dr. Grauer uses fine Swiss tools and magnification in order to remove the glue at the end of treatment to protect your enamel.

We offer **invisible solutions** to our patients in addition to customized metal braces, customized clear braces, **behind-the-teeth braces (lingual braces)** and Invisalign.

Because of this technology and attention to detail our treatments are faster, gentler and more comfortable. Our fees are comparable to those in other offices in the Westside, we believe in affordable excellence. We look forward to providing you and your family this quality care.

Sincerely,
Dan Grauer DDS PhD

Last, First Name: _____ Signature _____ Date: _____